

The Golden Rule Foundation's
Celebrity Golf & Tennis Classic

featuring

**THE UNDEFEATED
'72 DOLPHINS**

at

Isleworth Country Club



The Golden Rule Foundation

Inspiring Children to Give to Others

Isleworth®



The Golden Rule Foundation
Inspiring Children to Give to Others

Featuring...

The 1972 Undefeated Miami Dolphins





The Golden Rule Foundation
Inspiring Children to Give to Others

Golf with superstars like...



Marv Fleming



Larry Little



Mercury Morris

Other Invited Team Members:

Paul Warfield
Dick Anderson
Jim Kiick
Larry Csonka
Jake Scott
Earl Morrall
Jim Mandich

Bob Griese
Garo Yepremian
Bob Matheson
Doug Swift
Jim Langer
Nick Buonticonti
Lloyd Mumford

Additional former Dolphins and Celebrities will help celebrate the Perfect Season and “The Perfect Start with The Golden Rule Foundation.”



The Golden Rule Foundation
Inspiring Children to Give to Others

Mission Statement

"To inspire children to better themselves and the world through service learning projects which enhance academic achievement, self esteem and the value of community involvement."

- The Golden Rule Foundation raises money for character education in the schools.
- It sponsors service-learning projects that allow children to make an impact in their community.
- It supports volunteerism through young children.
- It teaches the Golden Rule.





The Golden Rule Foundation

Inspiring Children to Give to Others

Sponsorship Opportunities

Presenting Sponsor (1)

\$50,000

The Presenting sponsorship package includes:

- Title rights as the “Presenting Sponsor” of the Celebrity Golf & Tennis Classic
- Twenty-four invitations to The Golden Evening Gala and eighteen invitations to the pairings party
- Tournament Program recognition
- Exclusivity within product or service category for the tournament
- Match with celebrity of choice for your foursomes
- Inclusion in any on-air promotional mentions and marketing or advertising for the event.
- Three autographed items from team members of the '72 Dolphins
- Prominent sponsor identification at the tournament including golf course signage through Leader Board Productions
- Your logo included in all printed materials: press releases, programs, and any print advertising
- Reference to your sponsorship on our website with link to your site if desired
- Your logo or company name on the tournament items (shirts and/or hats)
- Opportunity to include product samples or promotional material within players’ gift bags
- Opportunity for promotions and sampling on the golf course
- Three (3) foursomes for the tournament that include players’ gift bags, greens fees, carts, and contests
- Two (2) Hole sponsorships that include tee signage
- Tournament Awards Presentation and recognition
- Special recognition at Awards Ceremony (full buffet with bar)
- Post-event thank-you ad in local media
- Ability to utilize the tournament logo in your advertising



The Golden Rule Foundation
Inspiring Children to Give to Others

Sponsorship Opportunities

Tennis Sponsor

\$18,000

The Tennis sponsorship package includes:

- Sponsor rights as a “Sole Sponsor” of the Celebrity Tennis Event
- Fourteen invitations to The Golden Evening Gala and twelve invitations to the pairings party
- Exclusivity within product or service category for the tournament
- Two autographed items from team members of the '72 Dolphins
- Prominent sponsor identification at the tennis tournament including through Leader Board Productions
- Your logo included in all printed materials, press releases, programs and print advertising
- Tournament Program recognition
- Opportunity to include product samples or promotional material within players’ gift bags
- Four players for the tennis tournament that include players’ gift bags
- Complimentary beverages, food, and admission are provided for the tennis players and sponsors
- Tournament Awards Presentation and recognition
- Special recognition at Awards Ceremony (full buffet with bar)





The Golden Rule Foundation

Inspiring Children to Give to Others

Sponsorship Opportunities

Co-Event Sponsors (2)

\$18,000

The Co-Event sponsorship package includes:

- Premier rights as a “Co-Sponsor” of the Celebrity Golf& Tennis Classic
- Fourteen invitations to The Golden Evening Gala and twelve invitations to the pairings party
- Exclusivity within product or service category for the tournament
- Two autographed items from team members of the '72 Dolphins
- Prominent sponsor identification at the tournament including golf course signage through Leader Board Productions
- Your logo included in all printed materials, press releases, programs and print advertising
- Tournament Program recognition
- Opportunity to include product samples or promotional material within players' gift bags
- Opportunity for promotions and sampling on the golf course
- Two (2) foursomes for the tournament that include players' gift bags, greens fees, carts, and contests
- One (1) Hole sponsorship that includes tee signage
- Complimentary beverages, food, and admission are provided for the golfers and sponsors
- Post-event thank-you ad in local media
- Reference to you sponsorship on our website with link to your site if desired
- Tournament Awards Presentation and recognition
- Special recognition at Awards Ceremony (full buffet with bar)



The Golden Rule Foundation
Inspiring Children to Give to Others

Sponsorship Opportunities

Hole Sponsors

\$10,000

The Hole sponsorship package includes:

- Hole sponsor rights as a “Co-Sponsor” of the Celebrity Golf & Tennis Classic
- Eight invitations to The Golden Evening Gala and eight invitations to the pairings party
- Exclusivity within product or service category for the tournament
- One autographed items from team members of the '72 Dolphins
- Prominent sponsor identification at the tournament including golf course signage through Leader Board Productions
- Your logo included in all printed materials, press releases, programs and print advertising
- Tournament Program recognition
- Opportunity to include product samples or promotional material within players’ gift bags
- One (1) foursome for the local tournament that includes players’ gift bags, greens fees, carts, and contests
- One (1) Hole sponsorship that includes tee signage
- Complimentary beverages, food, and admission are provided for the golfers and sponsors
- Tournament Awards Presentation and recognition
- Special recognition at Awards Ceremony (full buffet with bar)
- One player for the tennis tournament that include players’ gift bags





The Golden Rule Foundation
Inspiring Children to Give to Others

Sponsorship Opportunities

Foursome

\$4,000

- One (1) foursome for the local tournament that includes players' gift bags, greens fees, carts, and contests
- Four invitations to The Golden Evening Gala and six invitations to the pairings party
- Complimentary beverages, food, and admission are provided for the golfers and sponsors
- Tournament Awards Presentation
- Special recognition at Awards dinner (full buffet with open bar)
- The opportunity to choose your players and create an exciting outing for your group
- At the event you can enter to win a chance at a \$25,000 hole-in-one with many other contests and prizes





The Golden Rule Foundation
Inspiring Children to Give to Others

Sponsorship Opportunities

Individual Player

\$1,500

- One for the tournament to include players' gift bags, greens fees, carts, contests and catering
- Two invitations to The Golden Evening Gala and two invitations to the pairings party
- Complimentary beverages, food, and admission are provided for the golfers and sponsors
- Tournament Awards Presentation
- Special recognition at Awards dinner (full buffet with open bar)
- Opportunity to be paired up with other individuals
- At the event you can enter to win a chance at a \$25,000 hole-in-one with many other contests and prizes





The Golden Rule Foundation
Inspiring Children to Give to Others

Sponsorship Opportunities

Gala Reception Party Tickets

\$150

- Can't play in either the Golf or Tennis Tournaments but want to enjoy the camaraderie and fun of celebrities and community leaders who support The Golden Rule Foundation mission, "to inspire children to give to others.
- Then come to The Golden Evening Gala on February 4th, 2006 or
- Ask about supporting a Golden Rule Program in your community.

- To discuss any of these opportunities, call Synergy Sports Marketing (407-909-8820 or 407-697-9747) or Golden Rule Foundation (407-647-4047).





The Golden Rule Foundation
 Inspiring Children to Give to Others

Sponsorship Agreement of Celebrity Golf & Tennis Classic

Sponsor Name: _____

Sponsor Phone: _____

Sponsor Address _____

Sponsor Fax: _____

City: _____ State _____ Zip _____

Sponsor E-mail: _____

Sponsor agrees to purchase the following sponsorship from Promoter, subject to the terms and conditions of this Agreement.

Event: Celebrity Golf & Tennis Classic February 11th & 12th & 13th 2006.

Description of event: (Please see attached)

Sponsorship Package: Celebrity Golf & Tennis Classic

Presenting Sponsorship: \$ _____, Co-Sponsor: \$ _____, Tennis Sponsor: \$ _____

Community Sponsor \$ _____, Hole Sponsor: \$ _____, Foursome: \$ _____, Individual: \$ _____

Payment Structure: Balance is due upon signing of letter of intent. Please make checks payable to The Golden Rule Foundation and remit to address below. Credit Cards are accepted.

I am not able to attend the event, but enclosed is my contribution of \$ _____ towards The Golden Rule Foundation.

IN WITNESS WHEREOF, the parties hereto have executed this SPONSORSHIP AGREEMENT which is made effective as of the last date written below, by and between Sponsor and Promoter, identified above.

SPONSOR COMPANY

PROMOTER

BY: _____

BY: _____

NAME: _____

NAME: _____

TITLE: _____

TITLE: _____

DATE: _____

DATE: _____

Synergy Sports Marketing USA Inc.

9048 Bay Hill Blvd. • Orlando, FL 32819 • Telephone 407-909-8820 • Fax 407-909-9820